

Opportunities and contradictions : The Policy Paradox of entrepreneurial education and university business engagement since 1960

By

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Aims

Combining

Historical
Methodology

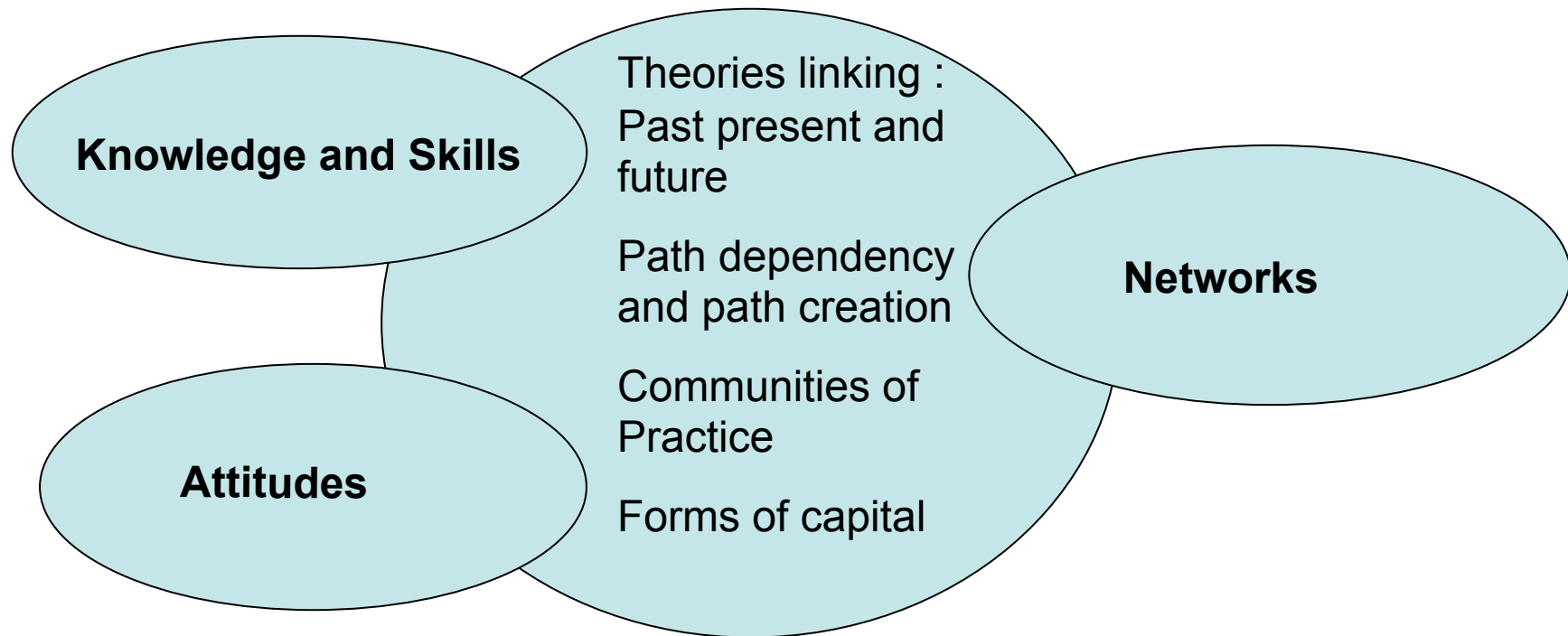
Social Theory

University-Industry
relationship

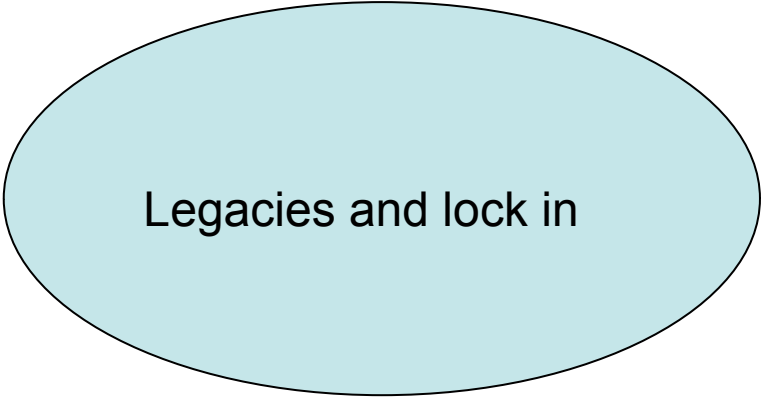
Attitudes behind
government
rhetoric

Attitudes to
outreach and
entrepreneurship
education in
universities

History Matters : for Policy, Institutions and Individuals




History is about continuity



Legacies and lock in

History is also about change:
innovation and new combinations



Legacies and opportunities

Policy in Action: InfoLab21

Funding



International

National

Regional

Local

Activities



International

National

Regional

Local

People and social processes



So things like getting companies together to network and talk to each other. Infolab is very good at that here



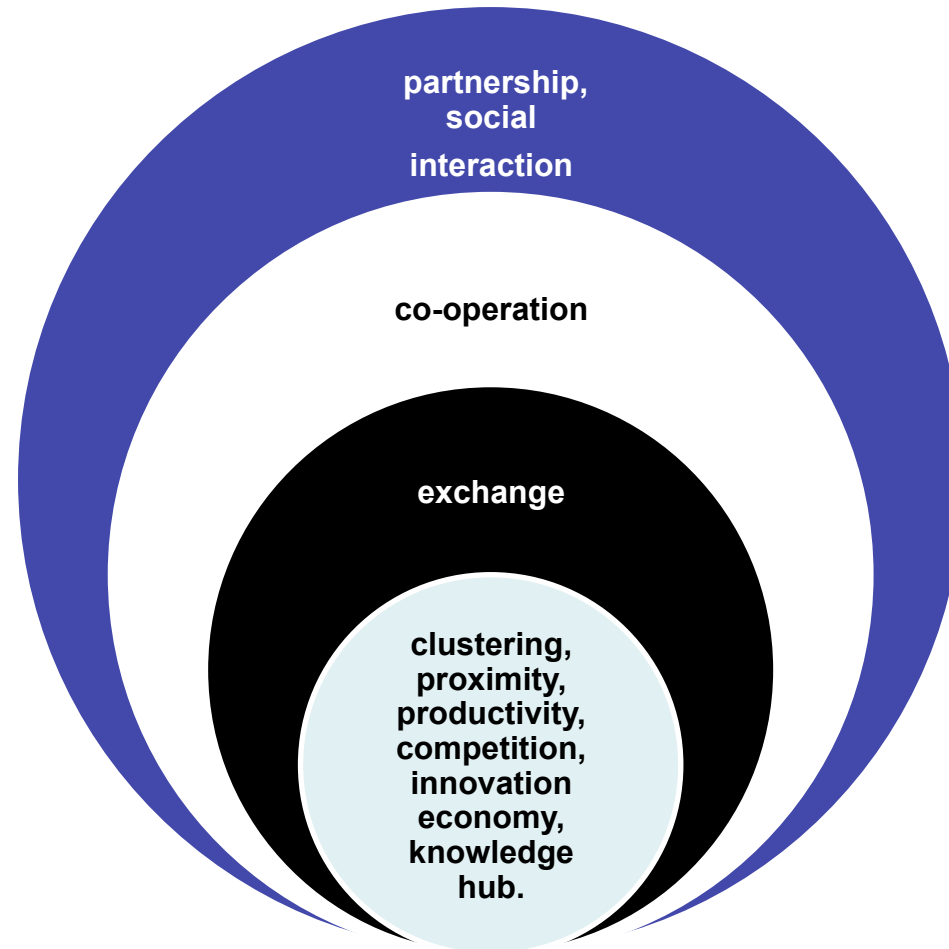
'The benefit is a complete circle and whereas 'knowledge transfer would suggest it is a one-way transmission, it is two-way



'There is normally the university helping the companies but also the companies helping the university



Lambert 2003



Contradictions

...they view universities as being full of long haired weirdos... who don't understand the real world

I think the interaction back to the academics is proving very valuable because they could have been accused of being somewhat insular it is important they do recognise...the needs of the market and not just their research aspirations

suppose some people in universities don't want to interact with companies at all. There is a need for bridging the gap between academia and industry

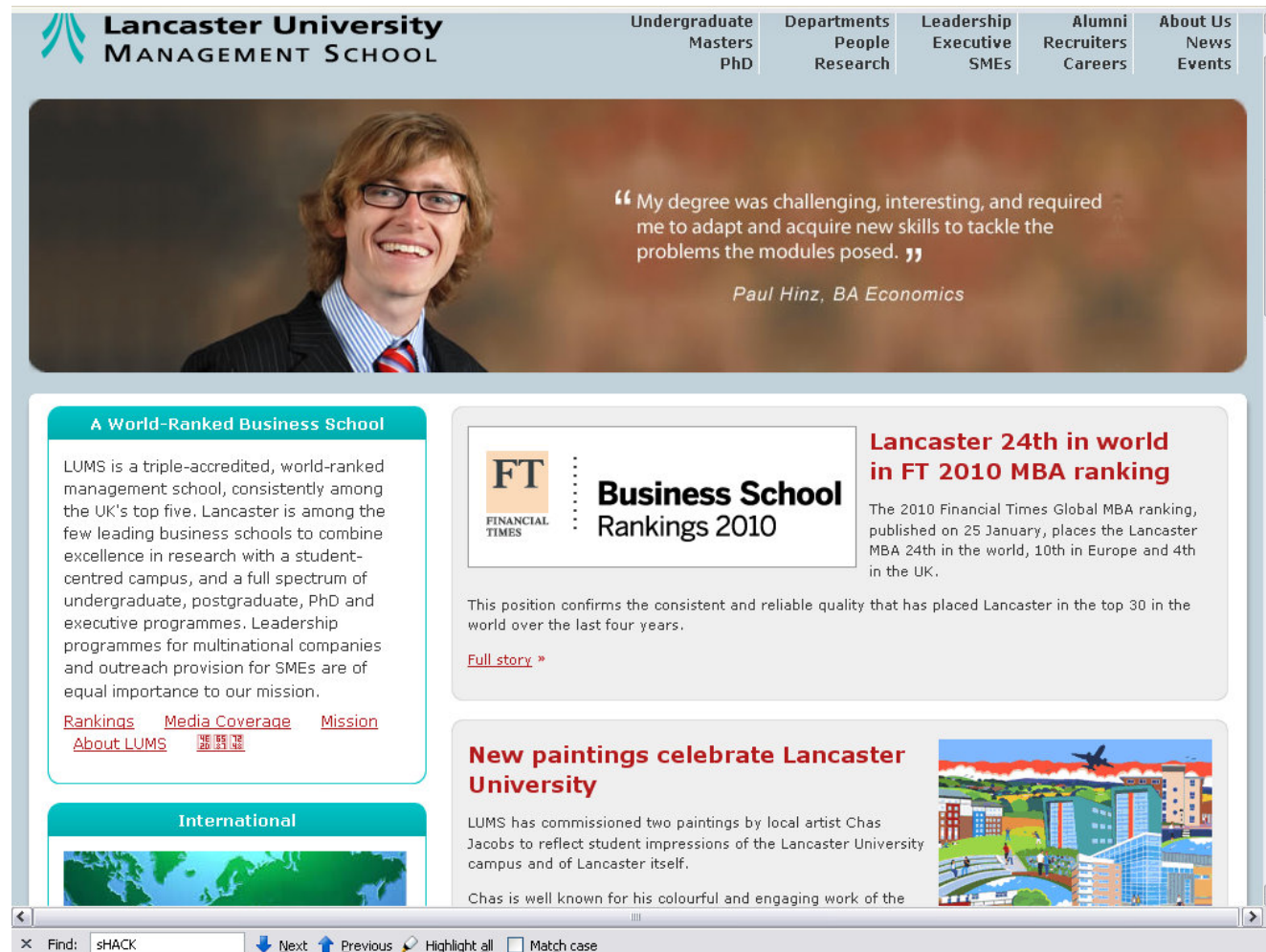
Opportunities

'I think [Britain's] manufacturing base is... almost gone and it is our knowledge base which is our strength and I think we have got to view universities

'it makes our students more employable because they have already produced a product that is on the market and so that looks good

A combination of knowledge transfer and knowledge creation actually in the space between the academic world and the business world or in collaboration perhaps in the overlap rather than the space between

Lancaster University Management School Home Page



The screenshot shows the Lancaster University Management School website. At the top left is the logo and name. A navigation menu includes links for Undergraduate, Masters, PhD, Departments, People, Research, Leadership, Executive, SMEs, Alumni, Recruiters, Careers, About Us, News, and Events. The main banner features a photo of Paul Hinz and a quote about his degree. Below are sections for 'A World-Ranked Business School', 'Lancaster 24th in world in FT 2010 MBA ranking', and 'New paintings celebrate Lancaster University'. A search bar at the bottom contains the text 'sHACK'.

Lancaster University
MANAGEMENT SCHOOL


Undergraduate
Masters
PhD

Departments
People
Research

Leadership
Executive
SMEs


Alumni
Recruiters
Careers

About Us
News
Events


“ My degree was challenging, interesting, and required me to adapt and acquire new skills to tackle the problems the modules posed. ”
Paul Hinz, BA Economics

A World-Ranked Business School

LUMS is a triple-accredited, world-ranked management school, consistently among the UK's top five. Lancaster is among the few leading business schools to combine excellence in research with a student-centred campus, and a full spectrum of undergraduate, postgraduate, PhD and executive programmes. Leadership programmes for multinational companies and outreach provision for SMEs are of equal importance to our mission.

[Rankings](#) [Media Coverage](#) [Mission](#)
[About LUMS](#) 

FT
FINANCIAL TIMES

Business School
Rankings 2010


Lancaster 24th in world in FT 2010 MBA ranking

The 2010 Financial Times Global MBA ranking, published on 25 January, places the Lancaster MBA 24th in the world, 10th in Europe and 4th in the UK.

This position confirms the consistent and reliable quality that has placed Lancaster in the top 30 in the world over the last four years.


[Full story >](#)

International



New paintings celebrate Lancaster University

LUMS has commissioned two paintings by local artist Chas Jacobs to reflect student impressions of the Lancaster University campus and of Lancaster itself.

Chas is well known for his colourful and engaging work of the 

Find: sHACK [Next](#) [Previous](#) [Highlight all](#) Match case

Conclusions

Role of history in shaping attitudes to outreach and entrepreneurship education

Importance of engaging students in 'engagement'

Deepening understanding of boundaries and barriers to engagement

Period of change in role of UK universities