
From technology transfer to impact: Mapping the evolution of knowledge transfer activities at the University of Cambridge

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Overview

- Four phases
 - Context and specific issues
- Observations
- Further research

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1960 - 1998

1998 - 2002

2002 - 2008

2008 - 2012



- **Context**

- Limited direct support for commercialisation
- Emergence of high-tech cluster

- **Specific**

- Small technology transfer office ('Industrial Liaison')
- Embedded labs
- Laissez-faire approach of University

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1960 - 1998

1998 - 2002

2002 - 2008

2008 - 2012



- **Context**

- 'Knowledge economy', Silicon Valley, MIT, ..
- Emergence of 3rd mission funds (SEC, UCF, HEROBaC, etc)

- **Specific**

- Development of Technology Transfer Office, Corporate Liaison Office, Cambridge Entrepreneurship Centre, *et al.*

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1960 - 1998	1998 - 2002	2002 - 2008	2008 - 2012
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- **Context**

- Particular interest in spin-outs
- Single funding stream - HEIF

- **Specific**

- Formation of Cambridge Enterprise Ltd and Centre for Entrepreneurial Learning
- Development of alternative approaches – ECS Ltd

1960 - 1998	1998 - 2002	2002 - 2008	2008 - 2012
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- **Context**

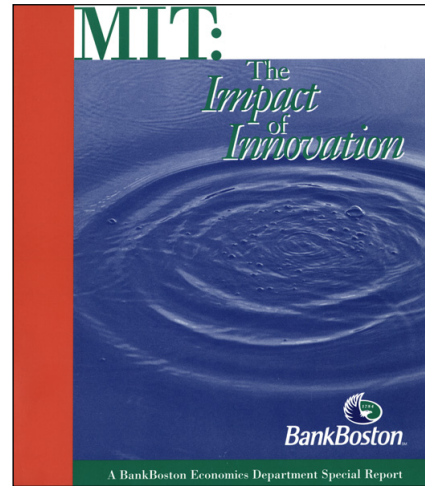
- Reinforcement of 'impact' message
- Need for diverse funding streams
- Pure and applied research

- **Specific**

- Development of regional ecosystem
- Cross-disciplinary activities
- Open innovation

Observations

- **Beyond 'MIT: The Impact of Innovation'**
 - Realistic expectations and metrics
- **Diversity of universities and approaches**
 - Customisation and evolution
- **Transactional to relational**
 - Longer term view; integration with range of activities



Further work



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