



Engaged Scholarship: impact, policy and practice

Call for Papers

www.engagehe.org.uk

5th Engage HEI Conference
19th & 20th May, 2016

University of Central Lancashire (UCLan)
Westleigh Conference Centre, PR4 0RB



Background and Context

The Engage HEI conferences provide a much needed opportunity for academics, practitioners and policymakers interested in understanding the impact, challenges and opportunities of university and business collaboration.

Higher Education Institutions (HEIs) are increasingly being recognised as ‘anchor institutions’, having an impact on the communities and economies in which they are located. University-business collaboration can contribute to producing impactful research, preparing students for the workplace and diversifying university income streams. As developed economies experience increasingly challenging economic environments, HEIs are responding by supporting business development, producing impactful research and providing expertise at regional, national and international levels. Much has been achieved and it has never been more critical to understand the impact of this work.



Conference Themes

The Engage HEI 2016 conference is an open environment for academics, practitioners and policymakers to explore the role of higher education in fostering engaged scholarship, impactful research, business growth and economic activity. Conference themes include (but not limited to):

1 Engaged Scholarship

The notion of 'engaged scholarship' has become popular as a means of pursuing research that is relevant, rigorous and impactful. Papers are invited to explore, for example, what this term actually means; how can the approach be implemented; what difference does it make, and to whom?

2 The impact of university-business collaboration

Papers are invited to explore, for example, what is the impact of these relationships and what does it mean in theory and practice; how does each inform and influence the other?

3 The Role of HEIs as anchor institutions

The concept of 'anchor institutions' is being used to understand the role of place-based institutions on the communities and economies in which they are located. Papers are invited to explore, for example, how does this concept talk to initiatives



such as the Northern Powerhouse, Enterprise Zones and the increase of devolution; what is the role of HEIs as anchor institutions and the impact and engagement with their communities?

4 Knowledge exchange in practice

Papers are invited to provide case studies, success stories, best practice and lessons learnt of engaged scholarship, the impact of research and knowledge exchange and business engagement.

We invite you to submit an extended abstract (500 - 800 words) on your practice, research and thinking. We welcome academic research papers, practitioner papers and case studies for presentation at the conference.

Purpose and Aims

We believe that studies will not only help to explore the concept of engaged scholarship and the bridging activities between the HEIs, the businesses and the policymakers, but also direct future research, practice and inform policy. The two-day conference, on the **19th and 20th May 2016** will provide opportunities for presentations, round table discussions and informal socialization to share ideas, approaches and stories from regional, national, European and international activities.



Cost

The conference delegate fee is **£195** per delegate. This includes all meals and refreshments throughout the two days. The gala dinner is sponsored by the Centre for SME Development at UCLan and is free.

A limited number of fully funded places are available to Doctoral students.

Submission Process

Please send an extended abstract of 500 - 800 words and using the template at www.engagehei.org.uk to us at submissions@engagehei.org.uk by the 18th March, 2016. Authors of accepted abstracts will be informed by 11th April and will be invited to prepare a presentation which can be to the full conference audience or as a round table discussion.

Publication

A special issue is being pursued with the International Small Business Journal (ISBJ) which will follow from the conference. All the accepted authors are welcome to submit a full paper after the conference.



Contact and information

If you have any queries regarding the conference themes and your contribution please contact
info@engagehei.org.uk

Conference Committee

Dr Sue Smith

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University of Central Lancashire*

Professor Nigel Lockett

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