

# The 5th Engage HEI Conference: 'Engaged Scholarship: impact, policy and practice'



University of Central Lancashire, Westleigh Conference Centre, Preston, PR4 0RB  
19th & 20th May 2016

## Agenda (DRAFT)

### Day One: Thursday 19<sup>th</sup> May 2016

- 12:00 – 13:00 *Registration & Lunch*
- 13:00 – 13:10 Welcome by Prof. Nigel Lockett, Director of Enterprise Learning, Leeds University Business School
- 13:10 – 13:20 Launch of the Centre for SME Development, Dr. Sue Smith, University of Central Lancashire
- 13:20 – 13:50 Keynote Speaker Prof. Mark Hart: The role of universities in unlocking the UK productivity
- 13:50 - 14:20 Parallel Presentations
- Anchor institutions and small business development and learning: A role for university business schools? (*Richter, Whitehurst and Sear*)
  - The role of business schools in business-university collaboration: A call for co-creation as boundary spanning (*Russell & Anderson*)
- 14:20 – 14:50 Plenary Presentation
- Trust initiation in asymmetric inter-organisational relationships: An exploration through SME-university collaborations (*Darabi, Sauders and Clark*)
- 14:50 – 15:10 *Refreshment break*
- 15:10 – 15:40 Parallel Round Table Discussions
- Innovation centres – developments and learning from the 3M Buckley Innovation Centre (*Timmins*)
  - The contribution of universities to student and graduate entrepreneurs' social capital: A current fairy tale? (*Lockett et al.*)
- 15:40 – 16:10 Parallel Presentations
- Engagement of stakeholders in the university and practice settings enabled exploration of perceptions of academic dishonesty and approaches used to promote academic integrity in nursing students (*Harrisons*)
  - Community Involvement in University of Salford Boot Camps: A Case Study (*Clarke et al.*)
- 16:10 – 16:40 Parallel Presentations
- Long-lasting impacts from SMEs' involvement in knowledge co-creation projects: Evidence from Knowledge Transfer Partnerships in the UK (*de Silva et al.*)
  - Towards a framework for maximising impact: ergonomic seating design – A case study (*Burns, Rowe and Snell*)
- 16:40 – 17:10 Parallel Presentations
- Rethinking the business systemic organisational change during a knowledge transfer partnership (*Jackson, Limburg and Pan*)
  - The academic voice in knowledge transfer partnerships (*Michels*)
- 17:10 – 17:15 *Day one wrap up*
- 19:00 – 19:30 Pre-dinner drinks (The Villa)
- 19:30 Conference Dinner (The Villa)

Day Two: Friday 20<sup>th</sup> May 2016

8:45 – 9:15	Registration & refreshments	
9:15 – 9:25	Day 2 Commence - Welcome	
9:25 – 9:55	Parallel Presentations	<p>The role of university business incubators in developing entrepreneurship in the North West of England: A case study (<i>Meckel &amp; Antcliff</i>)</p> <p>BorgWarner &amp; The University of Huddersfield collaboration in Turbocharger Research &amp; Teaching (<i>Timmins</i>)</p>
9:55 – 10:25	Parallel Presentations	<p>A longitudinal case study of engaged scholarship: How does a stewardship perspective work? (<i>Fletcher, Dimitratos and Young</i>)</p> <p>Aiming for high impact research: Lessons from the Institute for Research into Organisations, Work and Employment (<i>Ashman</i>)</p>
10:25 – 10:55	Plenary Presentation	Ups and downs of relationships: The marriage between university spin-off companies and venture capitalists ( <i>Brusche</i> )
10:55 – 11:15	Refreshment break	
11:15 – 11:45	Parallel Round Table Discussions	<p>Elastic limit: The role of university-focused venture capital firms in extending knowledge and technology transfer (<i>Padilla-Meléndez et al.</i>)</p> <p>Academics' intention to adopt online technologies for public engagement (<i>Dermentzi &amp; Papagiannidi</i>)</p>
11:45 – 12:15	Parallel Presentations	<p>LUCID: A relationship window to enhance university / industry knowledge exchange (<i>Clarke et al.</i>)</p> <p>University-private sector partnerships: Assessing long-term collaboration to deliver economic impact in the Northwest of England (<i>Lambert, Dobson and Hacking</i>)</p>
12:15 – 12:45	Parallel Presentations	<p>Stand out or stand still: The role of third mission activities in enabling business schools to take a necessary entrepreneurial turn (<i>O'Shea &amp; Glaser</i>)</p> <p>A University for the 21st Century: An academic working paper (<i>Boles &amp; Garratt</i>)</p>
12:45 – 13:15	Plenary Round Table Discussion	"Many Shades of Black": Exploring how university-level differences impact performance in academic entrepreneurship in the UK HE context ( <i>Horner, Giordano and Jones</i> )
13:15 – 14:00	Lunch	
14:00 – 14:30	Parallel Presentations	<p>Entrepreneurs in residence (<i>Smith &amp; Zozimo</i>)</p> <p>The impact of executive leadership development: Insights from North East SMEs (<i>McCauley-Smith</i>)</p>
14:30 – 14:50	Final plenary: developing your conference paper into a journal submission – A special issue on Engage HEI for the International Small Business Journal	
14:50 – 15:00	Conference Close	